

The Headlight.

BRUCE W. McCARTY
EDITOR AND PROPRIETOR

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tinuously under one management.

Official Organ City of Eagle Lake.

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occupied by Burtchell & Kottelmeier.

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ONE YEAR \$1.50

SIX MONTHS 1.00

THREE MONTHS .50

THIS PAPER IS NOT SENT ON CREDIT

ADVERTISING RATES REASONABLE.

And will be made known upon application

Local advertising five cents per

line each insertion.

SATURDAY, NOV. 15, 1913.

It don't pay to be grouchy. If you have so many of them by the time you grow old that there will be more people glad than there will be sorrowing when you die.

LOST—Last Friday morning, two five-dollar bills, folded together. Finder will please return to this office or have a good time with the money.—Schulenburg Sticker.

That's a mighty pretty little stall for the madam editor's benefit, but what the Headlight wants to know, Winfree, is "who beat them two pairs?"

It isn't always in country newspapers that you'll find things to amuse. In one of the Boston Sunday papers in the fashion section is an illustration with this heading "Simple Child's Frock." Doubtless "Child's Simple Frock" was meant. If it had been "Simple Woman's Frock" one wouldn't wonder, for "with adjective 'simple' seems particularly appropriate.

Handreds of young men now standing on the threshold of life are asking, "What must I do?" The sons of farmers are looking to the cities for an answer, the sons of merchants and tradesmen are looking to the country. There never was a time when the question was more important than now. Living now means activity, intent and persistence. The young man who chooses a profession without being prepared for it and understanding the measure of his work and its demands simply enters on an uneven race and will be left far behind. Our schools hold out to you the golden opportunity where this needed preparation can be had. Seize it, improve it and make life a success.



Ladies' Work A Specialty
Cleaning clothes is our hobby. Dirt is alright in the right place, but it is out of place in garments worn by women.

Cleanliness Is A Duty
and then, too, it is economical to keep one's clothes cleaned, pressed and repaired. They not only last longer, but they look better and greatly enhance the beauty of the wearer. Let us clean your clothes. Our prices are moderate.

J. W. SCHNEIDER.

No Substitutes

RETURN to the grocer all substitutes sent you for Royal Baking Powder. There is no substitute for ROYAL. Royal is a pure, cream of tartar baking powder, and healthful. Powders offered as substitutes are made from alum.

If the mission of the automobile is to check the earth's tendency to over-population it is making considerable headway in fulfilling it.

Lots of times you think you have got by with something sneaky, only to find the other fellow knows all about it and holds a silent contempt for you that is really worse for you in the long run than a good bawling out would be.

Among the want ads in the Seattle Post-Intelligencer recently appeared the following, which is suggestive that the nights are growing cool: "Wanted—Dentist without clothes wishes to exchange service with tailor without tooth."

The San Antonio Express says: Apropos of the popular quotation that a husband and wife are one, the Eagle Lake Headlight wants to know "which one?" Evidently the editor of the Headlight is not married, or he would know "who's who."

Some of the big dailies are still casting fings at Secretary of State Bryan concerning his conducting lecture dates. And with it all Mr. Bryan has grown in public favor and regard through twenty years of just criticism. The public is possessed of much more common sense than the mouth pieces of the big interests give it credit for.

Advertising is the yeast that raises your sales, but it must be well worked together with a complete and suitable stock of merchandise, and a good seasoning of the sugar of courteous attention from an efficient store service, with the salt of honesty of the golden rule in the store's dealings, all to be larded over with the most attractive features of store front, window display and interior arrangement.

You never ordered a one dollar lightning rod of your home merchant and then found your note for \$1,000 in the bank as a result. You never paid him \$50 for a range that warped out of shape in six months—without your wife getting the money back. He never charged you \$75 for a "trailer" buggy that you found out afterwards could be bought anywhere for \$80. Fellows let us give the home merchant credit for what he has done and is doing for us. He is a teacher whose school is open to us for twelve months in the year. He keeps us informed about the progress of the world by bringing its latest and best offerings to our door. While we are occupied with our work he searches the world over for things that will add to our comfort or profit and keeps them on display so that we can see them when ever we choose and become educated to their value and use. He protects us against fraud and deceit. He stands for the square deal.

Somebody has figured that one man can do now what it took sixteen men to do fifty years ago. That may be true, but it takes more to do the loafing now than it did fifty years ago.

By the way, what has become of the "Wanted" man who stood in the parlor and which carried among other debris the family album and the sea shell that Aunt Mary got when she was on her wedding tour?

Mary had a little skirt, which was so tight it really hurt; she minced along the crowded street with two-inch steps, a vision sweet. Her movements were so very slow, it almost seemed she didn't go. Her costume was exceeding warm, 'twas but a matter of pure form. She couldn't catch a trolley car, could Mary, plump and chubby; she couldn't catch an omnibus, but still she caught a hubby.—Eagle Lake Headlight.

Then Mary bought a little hat to wear upon her pretty head. It cost a lot, but 'twasn't that that made poor hubby sore. He said—well, we can't say just what he said: 'Twas apropos of the leather tip which wounded eyes in every man. Poor hubby said—well, let 'er rip! He made it rhyme with Mary's lamb.—Galveston News.

The successful advertiser makes his advertisements newsy. He tells people something they want to know. Some years ago, through a political disagreement between a publisher in Philadelphia and a big advertiser, the big advertiser's page advertisement was withdrawn from one daily paper. That paper's circulation dropped off tremendously within a week. The women wanted a paper that would give them the news of bargains, the news that would save money. The methods that are successful in a big way will be successful when modified to the conditions in a small way. Has your store made a price reduction to get rid of odds and ends? It would interest possible customers. Tell the news of your store to your public. If you have some particularly choice apples or potatoes, a new pattern in gingham, calico or silk, a kind of candy that is especially toothsome, a style of shoes that will suit the college boy or the elderly man who cares for comfort rather than style, tell the public. Be specific and give as many details as your space will permit. You can soon make your advertisements sought out and read as closely as anything in the paper.

A Night of Terror.
Few nights are more terrible than that of a mother looking on her child choking and gasping for breath during an attack of croup, and nothing in the house to relieve it. Many mothers have passed nights of terror in this situation. A little forethought will enable you to avoid all this. Chamberlain's Cough Remedy is a certain cure for croup and has never been known to fail. Keep it at hand. For sale by all dealers.—Adv.

ROPES BIG BUCK

DEER NEAR ALLEYTON

Alleyton, Tex., Nov. 9.—W. E. Gillespie, a young farmer living near here, distributed among his many friends portions of a big buck which he had roped and killed near his home. The deer had been wounded the day before by some hunters near by, and, being crippled, was an easy mark for the young farmer's rope. A similar incident occurred near here last year, with Reuben Burtchell in the title role.

A Few Boosts From Workers.

The fellow who sat him down on a stool and loudly the old cow barked because she would not back up to be milked. While he waited, and waited, and waited. He moved into town and started a store. He said that his "back" he will try. Though he won't advertise, he expects that the crowd will back up to his place and buy. He said the cow to back up to be milked. Get up and go after the cow!"

Judge J. K. Davidson was a business visitor to Columbus between trains Monday.

Mrs. W. E. Welford and Miss Gene Welford spent several days last week visiting in Houston.

Miss Josie Burtchell of Mentz came down Monday for a visit to her sister, Mrs. Wm. Kottelmeier.

Mrs. Estep Brown returned Sunday from a few days' visit to Houston.

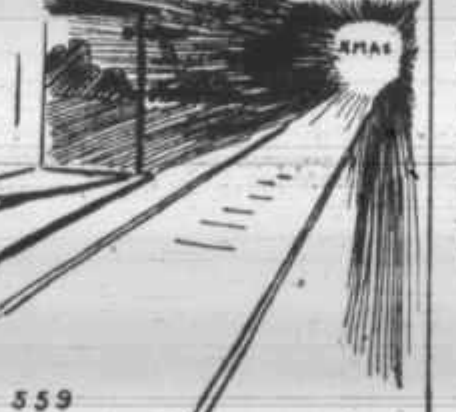
The carnival given by the ladies of the Episcopal Guild will take place tonight on Dr. Bruce's lot, corner of Prairie Street and Strickland Avenue. The ladies hope you will be present and enjoy the occasion.

Saved His Foot.

RAY, Tex., Nov. 10.—A. H. Brown from Houston, who has been on his foot for four years. Doctor advised amputation, but he refused, and reluctantly tried Bucklen's Arnica Salve as a resource. He then wrote: "I used your salve and my foot was soon completely cured." Best remedy for burns, cuts, bruises and eczema. Get a box today. Only 25c. All druggists or by mail. H. E. Bucklen & Co., Philadelphia or St. Louis. Adv.

FINE WATCH REPAIRING

WATCHES CLOCKS SILVERWARE JEWELRY DIAMONDS CUT GLASS ENGRAVING



GLASSES FITTED
REPAIRING FREE

WHENEVER YOU NEED

A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Cures life and vigor to Nursing Mothers and Pale, Sickly Children. Removes biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

BUSINESS CARDS

W. S. STRICKLAND

Attorney-at-Law
Loans Negotiated

Second Floor of First National Bank Bldg.

T. L. SMITH

Civil Engineer and
Surveyor

Office—Smith Auto Co.'s
Garage—Main Street

PUTNEY & WILSON

Attorneys-at-Law
Loans Negotiated

Will practice in all courts, state and federal. Office in Norris Bldg.

T. W. PATTON

Machinery Repairing, Cypress
Cisterns, Woodwork
Pipe Fitting, Sawing
and all kinds of carpentry

Blacksmithing—Horseshoeing

J. R. WESTMORELAND

REAL ESTATE

Land of all Descriptions for Sale

A. J. WIRTZ

Attorney-at-Law

Office 2nd Floor Hughes Bldg.
North-east Corner of Square

WALTER ADAMS

Auctioneer

Satisfaction guaranteed in every respect.
Makes a specialty of buying stock sales.
All orders left at the Headlight office will
receive prompt attention. Postoffice ad-
dress, Eagle Lake, Texas.

G. M. BUCHMAN & SONS

Horseshoeing, Woodworking,
Blacksmithing

This is the place to get your horse shod
right. They are a tip off to be convinced.

H. W. Ring, H. W. Canabers, W. F. Brown

RING, CAROTHERS & BROWN

ATTORNEYS-AT-LAW

Phone 5. S. W. 403. Automatic 42003

Will practice in all Civil Courts, of Texas
and State of Texas

Houston Texas

Subscribe for the HEADLIGHT.

As Christmas Approaches

The thought of that one present—the main one—the one that must be just right, becomes insistent. Better dispose of it at once. You must have time for a careful selection. We must have time for artistic engraving.

Its None Too Early Right Now.

F. S. Ulery & Son

J. F. Ulery, Mgr.

Clairette Soap
per box \$3.25

TELEPHONE NO. 218

MAX M. LANDA THE - SANITARY - GROCERY

20 pounds of
granulated
sugar for \$1

TELEPHONE NO. 218

HARD TIME PRICES START NOVEMBER 7, '13

Do you want to know how to save from 10 to 25 per cent on your grocery bill? Read our prices and give us a call. Wholesale prices at retail. Now is the time for you to buy your groceries.

Wholesale Prices at Retail.	Hard Time Prices on Groceries.	Save money by buying the best groceries at low prices.	Don't forget that we handle the best lines that money can buy.
Clipper brand tomatoes, doz. 90c	Ass'ted preserves, doz. \$1.50	7 bars Clairette soap. 25c	New shelled pecans, new walnuts, new almonds, new hazelnuts, new raisins, new prunes, new peaches, new apricots, new syrup, new preserves, new olives.
Clipper brand corn, doz. 90c	Sunbeam jelly, doz. 2.00	6 bars Octagon soap. 25c	Fruit and Vegetables
Van Camp hominy, doz. \$1.00	Sunbeam preserves, doz. 2.75	6 bars Crystal White soap. 25c	Six kinds of apples, oranges, bananas, grape fruit, peaches, Satsuma oranges, lemons, and all kinds of vegetables.
\$1 bucket of coffee. 90c	Sunbeam preserves, doz. 4.00	6 Soda Chrystal. 25c	For the best call 2-1-8.
4 1-2 pounds green pea berry coffee. \$1.00	Sugar per 100 lbs. 4.90	7 boxes matches. 25c	Feed at Low Prices.
4 1-2 lbs. Rio coffee. 1.00	Best tomatoes, doz. cans. 1.35	2 cans strawberries. 25c	Chops. \$2.00
4 1-2 lbs. Rio coffee. 1.00		2 cans raspberries. 25c	Best bran. 1.50
Sardines per doz. 45c		2 cans blackberries. 25c	Cotton seed meal. 1.75
1 doz boxes matches. 45c		2 cans gooseberries. 25c	Oats per sack. 2.75
Doz. cans salmon. \$1.25		2 cans Sunbeam corn. 25c	For Cash Only
Republic kidney beans, doz. 1.50		3 cans pie peaches. 25c	
14 lbs navy beans for. 1.00		3 bottles olives. 25c	
12 lbs. pink beans for. 1.00		3 jars figs. 25c	
12 lbs. lentils for. 1.00		Sunbeam asparagus tips. 25c	
12 lbs. split peas for. 1.00		40c olives, 3 jars. \$1.00	
12 lbs. green peas for. 1.00		40c preserves, 3 jars. 1.00	
Walker chile, doz. cans. 1.20			
Clipper brand peas, doz. 1.25			
Jumbo string beans, doz. 1.50			

Try Us One Month and See How Much You Save by Buying Your Groceries Here

JACKSON SQUARE
COFFEE
90c per Bucket.

MAX M. LANDA
THE SANITARY GROCER :: CALL 2-18

JACKSON SQUARE
COFFEE
90c per Bucket.

Every community ought to realize, it seems to me, that the search for God takes precedence over everything else. What is the foundation of our life? What is the source of our strength? Where is our salvation? Not in ourselves, but in something external to ourselves and greater than ourselves, from which we arise. So the first thought that I have in standing here tonight is, that these walls have witnessed the permanent and instincts of human life, that they are greater than the walls of cities. And the second thing that I have in mind is this: that this search is fruitless if it issues in mere conclusion, if it issues in mere intellectual certitudes; it is fruitless unless it gets embodied in men.

I have seen this beautiful thing happen, and I know that the salvation of a church and the salvation of a state is to be found only in those men who are thus rendered greater than themselves and greater than their age, and greater than anything that can happen to them. Those old martyrs who went to the stake smiling and singing songs of praise were terrible fellows; terrible because their very gaiety in going to the stake was evidence of the fact that this was an incident, not an end; that this meant nothing, and that after them their ashes would seem to speak the condemnation of those who put them to the stake, and stand up and condemn the generation that dared interfere with the processes of divine Providence.

We ought to bless our churches. We ought to think of them as the instrumentalities by which miracles are wrought, these miracles of regeneration. The example of consecrated men is better than

all the books and precepts that the world contains, except, perhaps, this Book that I am touching, which seems something more than a book. It seems to contain something more than words and printed pages, because everything in it is so concrete, the man it speaks of is so real, and the truths it utters are so compelling. Read in this air they are familiar, but they are not redeeming words unless they vibrate beyond the walls of the churches and walk the streets and are seen in the households, and are translated into the public life of the community.—Woodrow Wilson.

Nervous and Sick Headaches
Torpid liver, constipated bowels and disordered stomach are the causes of these headaches. Take Dr. King's New Life Pills, you will be surprised how quickly you will get relief. They stimulate the different organs to do their work properly. No better regulator for liver and bowels. Take 25c and invest in a box today. At all druggists or by mail. H. E. Bucklen & Co., Philadelphia and St. Louis.—Adv.

Pay Your Debts.
It is better to leave the reputation of paying your honest debts than of being a leader in society. All the glory of social life cannot compensate for the ignominy of getting through on false pretences. The wretchedness of a man or woman who, for the sake of display, is hunted day and night by creditors, who almost fear to walk the streets, is pitiable indeed. There must be an end to him, and a bitter one. Character is worth far more than clothes, and independence than the social swim. It may not cut as great a swath or attract as much attention, but it will last longer and bring them more reward in the end.—Houston County Times.

Read THE HEADLIGHT. \$1.50.

Mr. and Mrs. T. J. Balhorn returned Wednesday from a visit to the Houston Carnival.

Mr. and Mrs. F. W. Goodell of Garwood were visitors in the city Monday.

Mrs. J. Y. Davidson spent Tuesday attending the carnival in Houston.

Mr. A. E. Anderson attended the citrus grovers' convention in Houston yesterday.

Mrs. W. C. Price of Beaumont is visiting in the city, the guest of her cousin, Mrs. M. E. Guynn.

Mrs. E. A. Dreeben is spending the week with relatives in Houston during carnival week.

Mrs. Sam H. Little and little son returned Tuesday from a few days' visit to Schulenburg.

Get the oysters for your Thanksgiving dinner at Harris—they're the best.

Mr. G. M. Donley of El Paso is visiting his brother, Mr. J. A. Donley.

SATISFACTION

Is the Effect of Using NYAL'S REMEDIES

NYAL'S TONIC will start you into the winter with a good feeling in your nerves.

NYAL'S FACE CREAM protects the face and hands from the bad effects of chaps. It is a greaseless peroxide cream and does not soil clothing. 25 and 50c sizes.

FREE! With each \$1.00 purchase of Nyal's we give a seven inch pair of scissors free.

CALVERT'S DRUG STORE